

FOR IMMEDIATE RELEASE

Homie Joins Forces With #LovePup and Johnjay and Rich to Assist With Finding Homeless Pets Forever Homes

(PHOENIX, July 7, 2020) — Homie, a real estate tech disruptor that operates in the greater Phoenix area, announced today that it has partnered with #LovePup and Johnjay and Rich to assist with finding homeless pets their forever home.

This April, Homie launched a charitable platform called [Homie Helps](#) devoted to assisting local communities in need and ensuring that everyone (and all lovable pets) have a place to call home. Through this strategic partnership, Homie and #LovePup have created interactive fundraising initiatives to assist with raising money for the Phoenix-based 501(c)(3) nonprofit organization.

“What makes better sense than homes and dogs? Homie is a great company, and #LovePup is a dog rescue. Together we will make happy families,” said Johnjay Van Es, a radio personality on the Johnjay & Rich show on KISS FM.

Homie is making an upfront donation to the non-profit of \$5,000 and has committed to donating an additional \$500 to LovePup for every home bought or sold when Johnjay and Rich are mentioned.

“We are also giving away an amazing dog house! Win-win all the way around,” said Van Es.

During the month of July, #LovePup is giving away a custom Homie-sponsored dog house donated by [Paradigm Shift Design](#) to help raise additional funds for the foundation.* You can follow along on #LovePup’s [Instagram](#) or [Facebook page](#) for more details.

Arizona locals can help raise money for the #LovePup foundation by:

1. Buying or selling with Homie - Save thousands when you buy or sell with Homie and give back to LovePup. Visit www.homie.com/buy or www.homie.com/sell to get started.
2. Enter the dog house giveaway - Follow along on LovePup’s [Instagram](#) or [Facebook page](#) for more information on how to donate and enter.
3. Adopt or donate - Visit LovePup on the web at www.lovepupfoundation.org. Learn more about how to provide an upfront donation or apply to adopt a furry friend.

About Homie

Homie is a real estate technology company changing the way real estate is bought and sold by eliminating high fees and commissions. The company simplified an outdated and overcomplicated process through a combination of technology and full-service real estate agent support. Homie is the #1 listing brokerage office in the state of Utah and is growing quickly in Arizona and Nevada. With real estate and home loans, the Homie Tech family is making every aspect of buying and selling a home simple, affordable, and enjoyable. Finally, the way modern real estate should be. To learn more, visit www.homie.com.

About #LovePup

The LovePup Foundation is a 501c(3) nonprofit organization that rescues dogs in need while also being a resource for the greater animal welfare community. Every rescued dog receives complete medical care, (including vaccines, spay/neuter, and microchip) love, and structure before being placed in an adoptive forever home. Since its inception around 2013, #LovePup has rescued and adopted out over 1,000 dogs and has provided funding for microchips for over 10,000 dogs adopted from the Maricopa County Animal Care & Control shelters. LovePup operates out of Phoenix, Arizona but also assists dogs and communities nationwide through its programs and events. To learn more, visit www.lovepupfoundation.org.

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